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Hard Landing: The Epic Contest for Power and Profits That Plunged the Airlines into Chaos (Paperback) Thomas Petzinger Published by TIMES BOOKS, United States (1998)

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Hard Landing: The Epic Contest for Power and Profits That Plunged the Airlines into Chaos (Paperback) By Thomas Petzinger TIMES BOOKS, United States, 1998. Paperback. Book Condition: New. Paperback.. 208 x 140 mm. Language: English . Brand New Book. Flying is An Act of conquest, of defeating the most

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In this updated paperback edition of a "rich, readable, and authoritative" Fortune) book, Wall Street Journal reporter Petzinger tells the dramatic story of how a dozen men, including Robert Crandall of American Airlines, Frank Borman of Eastern, and Richard Ferris of United, battled for control of the world's airlines.

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Traces the history of the Braniff airline and discusses how the mismanagement of the company resulted in its bankruptcy

The Golden Age of Aviation is brought to life in this story of the giant Zeppelin airships that once roamed the sky--a story that ended with the fiery destruction of the Hindenburg. "[An] exhilarating history of the dawn of modern air travel."--Publishers Weekly At the dawn of the twentieth century, when human flight was still considered an impossibility, Germany's Count Ferdinand von Zeppelin vied with the Wright Brothers to build the world's first successful flying machine. As the Wrights labored to invent the airplane, Zeppelin fathered the remarkable airship, sparking a bitter rivalry between the two types of aircraft and their innovators that would last for decades, in the quest to control one of humanity's most inspiring achievements. And it was the airship--not the airplane--that led the way. In the glittery 1920s, the count's brilliant protégé, Hugo Eckener, achieved undreamed-of feats of daring and skill, including the extraordinary Round-the-World voyage of the Graf Zeppelin. At a time when America's airplanes--rickety deathtraps held together by glue, screws, and luck--could barely make it

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from New York to Washington, D.C., Eckener's airships serenely traversed oceans without a single crash, fatality, or injury. What Charles Lindbergh almost died doing--crossing the Atlantic in 1927--Eckener had effortlessly accomplished three years before the Spirit of St. Louis even took off. Even as the Nazis sought to exploit Zeppelins for their own nefarious purposes, Eckener built his masterwork, the behemoth Hindenburg--a marvel of design and engineering. Determined to forge an airline empire under the new flagship, Eckener met his match in Juan Trippe, the ruthlessly ambitious king of Pan American Airways, who believed his fleet of next-generation planes would vanquish Eckener's coming airship armada. It was a fight only one man--and one technology--could win. Countering each other's moves on the global chessboard, each seeking to wrest the advantage from his rival, the struggle for mastery of the air was a clash not only of technologies but of business, diplomacy, politics, personalities, and the two men's vastly different dreams of the future. Empires of the Sky is the sweeping, untold tale of the duel that transfixed the world and helped create our modern age.

Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on

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airline performance and economics updated through 2013

THE NATIONAL BESTSELLER • SOON TO BE A MAJOR MOTION PICTURE • From America's "forgotten war" in Korea comes an unforgettable tale of courage by the author of *A Higher Call*. *Devotion* tells the inspirational story of the U.S. Navy's most famous aviator duo, Lieutenant Tom Hudner and Ensign Jesse Brown, and the Marines they fought to defend. A white New Englander from the country-club scene, Tom passed up Harvard to fly fighters for his country. An African American sharecropper's son from Mississippi, Jesse became the navy's first black carrier pilot, defending a nation that wouldn't even serve him in a bar. While much of America remained divided by segregation, Jesse and Tom joined forces as wingmen in Fighter Squadron 32. Adam Makos takes us into the cockpit as these bold young aviators cut their teeth at the world's most dangerous job—landing on the deck of an aircraft carrier—a line of work that Jesse's young wife, Daisy, struggles to accept. Deployed to the Mediterranean, Tom and Jesse meet the Fleet Marines, boys like PFC "Red" Parkinson, a farm kid from the Catskills. In between war games in the sun, the young men revel on the Riviera, partying with millionaires and even befriending the Hollywood starlet Elizabeth Taylor. Then comes the war no one expected, in faraway Korea. *Devotion* takes us soaring overhead with Tom and Jesse, and into the foxholes with Red and the Marines as they battle a North Korean invasion. As the fury of the fighting escalates and the Marines are cornered at the Chosin Reservoir, Tom and Jesse fly, guns blazing, to try and save them. When one of the duo is shot down behind enemy lines and pinned in his burning plane, the other faces an unthinkable choice: watch his friend die or attempt history's most audacious one-man rescue mission. A tug-at-the-heartstrings tale of bravery and selflessness, *Devotion* asks: How far would you go to save a friend? Praise for *Devotion* "Riveting . . . a

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meticulously researched and moving account. ” —USA Today “ An inspiring tale . . . portrayed by Makos in sharp, fact-filled prose and with strong reporting. ” —Los Angeles Times “ [A] must-read. ” —New York Post “ Stirring. ” —Parade “ A masterful storyteller . . . [Makos brings] Devotion to life with amazing vividness. . . . [It] reads like a dream. The perfectly paced story cruises along in the fast lane—when you ’ re finished, you ’ ll want to start all over again. ” —Associated Press “ A delight to read . . . Devotion is a story you will not forget. ” —The Washington Times “ My great respect for Tom Hudner knows no bounds. He is a true hero; and in reading this book, you will understand why I feel that way. ” —President George H. W. Bush “ This is aerial drama at its best—fast, powerful, and moving. ” —Erik Larson, New York Times bestselling author of *Dead Wake* “ Though it concerns a famously cold battle in the Korean War, make no mistake: Devotion will warm your heart. ” —Hampton Sides, New York Times bestselling author of *Ghost Soldiers* and *In the Kingdom of Ice* “ At last, the Korean War has its epic, a story that will stay with you long after you close this book. ” —Eric Blehm, New York Times bestselling author of *Fearless* and *Legend*

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