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Peg Tittle's ambitious business ethics text brings together readings, cases, and the author's own informed opinions. The second edition includes over a dozen new readings and case studies, as well as a new chapter on issues in Information and Communication Technology. Includes - Canonical and topical readings on issues ranging from whistleblowing and advertising to international business, the nature of capitalism, and the environment - Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions - What to Do? scenarios and Case Studies illustrate the practical relevance of each topic - Comprehensive introductions to ethical theory and the ethics of business - Questions following each selection test understanding and promote active reading - A primer on ethical institutions examines the role of ethics consultants, codes of ethics, and more

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

This book examines a new topic in Human Resource Management (HRM), green – or environmental – HRM, analysing the role humans play in environmental management at work and environmental behaviours at workplaces around the world. The book begins with a focus on negative workplace green behaviours (e.g. toxic chemical leaks, air pollution, contaminated waste etc.), and what such environmental problems mean for workers, managers and society as a whole. This book outlines relevant, underpinning academic theory and research literature on how HRM is 'going green', and details real-life organisational examples derived from original and secondary empirical research to illuminate the implications of adopting Green HRM practices for relevant stakeholders. In doing so, the book offers a new, academic contribution to both the HRM and environmental management literatures.

MORAL ISSUES IN BUSINESS. 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Do private and public international law coincide in their underlying objectives when it comes to their respective contribution to the realisation of global values? How do they work together towards the consistency and efficiency of the international legal order? This edited collection sets out a vision: to serve modern society, the international legal order cannot be defined as public or private. Linkages and Boundaries focuses on the interface between private and public international law and the synergies that a joint approach brings to topical issues, such as corporate social responsibility and environmental law, as well as foundational concepts such as international jurisdiction, state sovereignty and party autonomy. The book showcases the dynamic interaction between the two disciplines, with a view to contribute to a dialogue that is still only in the early stages of delivering its full potential. The collection explores ways to deepen the dialogue between these two distinct but interrelated disciplines, with a view to further their progression towards a more integrated and holistic approach to legal problems that require an international approach. The book brings together well-known experts and new voices from both disciplines and from a wide range of jurisdictions in Europe, North America and South America.

Updated with new and current examples throughout, this concise guide is a rich resource for anyone who wants to become more effective in speaking settings. It covers all the basics and identifies essential principles that will help readers to efficiently prepare, deliver, and evaluate presentations.

How is it that corporations are able to behave irresponsibly, criminally, and undemocratically? Wealth by Stealth is a scathing introduction to the operations of the modern corporation, written by a corporate lawyer. Many writers point to the growth of undemocratic corporate power. Glasbeek takes these observations further and outlines clearly how corporations become so powerful. He also shows how they are able to act without regard to the behaviour and laws governing citizens and other groups. Glasbeek is known by generations of students for his brilliant, funny lectures at Osgoode Hall Law School. With Wealth by Stealth his informative critique of corporate behaviour becomes available and accessible to all. How is it "The corporation makes them do it"?

The creation of the Nunavik is a major step forward, both for the Province of Quebec and its Inuit population. Not only does it underline the recognition of the Inuit people and their identity but it also stresses the importance of discussing some fundamental issues regarding the emancipation of the Inuit, their empowerment, the development and management of the northern resources of Quebec, and the protection and conservation of the fragile Nordic ecosystems. Rich in culture and scenery, Nunavik has identified tourism as one of the main and best suited avenue for economic development. But before Nunavik can truly enjoy the benefits of a well established tourism "industry", many challenges need to be met. The development of tourism in a new destination is not only challenging but it requires human efforts, political and economic will over a large amount of time without much guarantees as to what will work or not.It is in this context that in August 2008, the members of the newly created International Polar Tourism Research Network (IPTRN) came to Kangiqsujuaq, Nunavik, to discuss how tourism can play a role in regional development. The collection of articles presented here is the result of the coming together of a group of polar tourism researchers from around the world, who met in Nunavik - the northernmost part of Quebec, to discuss polar tourism as a tool for regional development. Such a book does not claim to address all issues facing the polar destinations. It is nevertheless a base for reflection. Many of the new emerging regions of the circumpolar world, like the Nunavik, are experimenting with new powers and responsibilities.For scientists, this is an excellent time to assist with the experiences that have been well documented from other Northern, Arctic and polar regions. For tourism, this book is meant to offer a range of perspectives on how challenges can be met and how solutions can be implemented for the benefit of all local interests.

Using real examples of ethical issues in today's workplace, BUSINESS & PROFESSIONAL ETHICS, 8E provides readers with the strategies needed to make the most ethical decisions possible -- no matter what the situation. By integrating the latest information on ethics, governance scandals, legal liability, and professional accounting and audit issues, this edition highlights the most recent ethical issues in today's business environment. The book examines the background and nature of the new stakeholder-support era of corporate and professional accountability and governance with valuable insights into the effective behavior patterns of directors, executives, and accountants. More than 120 current cases and key readings provide an interesting, challenging, and practical learning experience. Intriguing real-world situations equip readers with an understanding of appropriate values, ethical pitfalls, applicable codes of conduct, and sound ethical reasons. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In the wake of ethical scandals and close ethical scrutiny throughout business and the accounting professional today, Brooks/Dunn's BUSINESS & PROFESSIONAL ETHICS, 9E provides the ethical insights and strategies you need for corporate and professional success. Learn why ethical behavior is so important and how to recognize potential pitfalls that involve much more than memorizing rules. You master the skills to develop a corporate culture of integrity that maintains stakeholder support and enables directors and auditors to complete their jobs. You also learn how to use ethical strategies to make decisions, as this edition examines the latest information on governance scandals, legal liability and professional accounting and auditing issues. More than 130 cases and readings highlight new and classic cases of fraud, bankruptcy and unprofessional practices to help you better understand appropriate codes of conduct and sound ethical reasoning while strengthening your persuasive and leadership skills for success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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