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How to Learn English for Tourism and Hospitality. Everyone who works in tourism and hospitality needs to be sure that customers feel comfortable, safe and happy. You will need to learn

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English for interaction with customers in the following ways: Greeting Customers “Good morning/Good afternoon/Good evening.” “Welcome to [company name].”

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English for Tourism and Hospitality is designed for students who plan to take a course in the area of tourism and/or hospitality entirely or partly in English. The principal aim of English for Tourism and Hospitality is to teach students to cope with input texts, i.e.,

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People who work in the travel industry

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around the world generally use English
as a common language to
communicate with international
tourists. This not only includes tour
guides, but also people working in
hotels, restaurants, transportation
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For Egyptian tourism and hospitality
university students, mastering English
is a prerequisite for getting a job
related to their major after graduation.
The study reported in this paper
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English for tourism and hospitality has been categorized under English for the specific purpose (ESP). It is an important and dynamic area of

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Specialization within the field of
English language teaching and
learning. The necessity of teaching
English for professional purposes and
specifically in the area of tourism is
irrefutable.

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in 2009. English for Tourism and
Hospitality is a skills-based course
designed specifically for students of
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studies. It provides carefully graded
practice and progression in the key
academic skills that all students need,

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such as listening to lectures and
speaking in seminars. It also equips
students with the specialist language
they need to participate successfully
within a tourism and hospitality faculty.
Extensive listening exercises come
from tourism and hospitality lectures,
and all reading texts are taken from

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the same field of study. There is also a focus throughout on the key tourism and hospitality vocabulary that students will need. The Teacher's Book includes: Comprehensive teaching notes on all exercises to help teachers prepare effective lessons
Complete answer keys to all exercises

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Full transcripts of listening exercises
Facsimiles of Course Book pages at
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Garnet English for Specific Academic
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academic subjects. All titles present

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the same skills and vocabulary points. Teachers can therefore deal with a range of ESAP courses at the same time, knowing that each subject title will focus on the same key skills and follow the same structure. Key Features Systematic approach to developing academic skills through

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relevant content. Focus on receptive skills (reading and listening) to activate productive skills (writing and speaking) in subject area. Eight-page units combine language and academic skills teaching. Vocabulary and academic skills bank in each unit for reference and revision. Audio CDs for further self-

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study or homework. Ideal coursework
for EAP teachers.

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academic skills that all students need, such as listening to lectures and speaking in seminars. It also equips students with the specialist language they need to participate successfully within a tourism and hospitality faculty. Extensive listening exercises come from tourism and hospitality lectures,

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and all reading texts are taken from the same field of study. There is also a focus throughout on the key tourism and hospitality vocabulary that students will need. Listening: how to understand and take effective notes on extended lectures, including how to follow the argument and identify the

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speaker's point of view. Speaking: how to participate effectively in a variety of realistic situations, from seminars to presentations, including how to develop an argument and use stance markers. Reading: how to understand a wide range of texts, from academic textbooks to Internet articles, including

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how to analyze complex sentences
and identify such things as the writer's
stance. Writing: how to produce
coherent and well-structured
assignments, including such skills as
paraphrasing and the use of the
appropriate academic phrases.

Vocabulary: a wide range of activities

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to develop students' knowledge and use of key vocabulary, both in the field of tourism and hospitality and of academic study in general. Vocabulary and Skills banks: a reference source to provide students with revision of the key words and phrases and skills presented in each unit. Full transcripts

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of all listening exercises. The Garnet English for Specific Academic Purposes series covers a range of academic subjects. All titles present the same skills and vocabulary points. Teachers can therefore deal with a range of ESAP courses at the same time, knowing that each subject title

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will focus on the same key skills and follow the same structure. Key Features Systematic approach to developing academic skills through relevant content. Focus on receptive skills (reading and listening) to activate productive skills (writing and speaking) in subject area. Eight-page units

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Teaching English for Tourism initiates
a sustained academic discussion on
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tourism professionals, or to students
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in the field, this is the first book of its
kind to explore the implications of

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within the field of English for specific
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together teachers and researchers of
EfT from diverse national and
institutional contexts, focusing on
connecting current research in EfT
contexts to classroom implications. It

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considers a wide range of themes
related to the teaching of EfT,
including theoretical concepts,
methodological frameworks, and
specific teaching methods. The book
explores topics relating to the impact
of changing technologies, the need for
cultural understanding, and support for

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Higher Education, among others.
Teaching English for Tourism explores
this growing area of English for
specific purposes and allows for
researchers and practitioners to share
their findings in an academic context.
This unique book is ideal reading for
researchers, post-graduate students,

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This book proposes a new paradigm for English language teaching based on concepts from English for Specific Purposes (ESP) research and applications as well as from growing evidence relating pattern recognition to language learning ability. The contributors to the volume argue that

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learners should not try to become proficient all-around users of 'idealistic native-like' English, but instead should be realistic about what they need to acquire and how to go about achieving their specific goals. The book discusses the present situation by describing the status quo of English

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language education in Japan, taking
into consideration recent trends of
CLIL (content and language integrated
learning), EMI (English medium
instruction), and TBLT (task-based
language teaching) as well as the work
done on the Common European
Framework of Reference for

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Languages (CEFR). It introduces new
movements in ESP in Japan and in
other Asian regions, covering topics
ranging from genre analysis to corpus
linguistics, and presents application
examples of ESP practice in a range
of educational situations in Japan from
the graduate school level to

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elementary and middle school
contexts. It also offers readers
application examples of ESP practice
in a range of business settings and
expands the discussion to the global
sphere where EAP and ESP are
gaining importance as the number of
ELF (English as a Lingua Franca)

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speakers continue to increase. The book will be of great interest to academics, researchers, and post-graduate students working in the fields of EFL and ESL.

Essential language practice for tourist industry professionals.

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There is evident lineage between the concepts of teaching English as a foreign language (TEFL) and tourism, represented through evocative marketing material, the commoditisation of the TEFL product, teacher motivations and experiences.

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Yet, to date there has been no recognition of these links within industry or academia. This book introduces the concept of 'TEFL tourism', outlining the scale of the sector and the rapid commercialization of TEFL teaching across the world, locating it as an emerging form of

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niche tourism. The text outlines the organisation types and geographical locations, emphasizing the commodification of English language teaching. It also outlines the types of TEFL tourists, the complexities of international education, links with various tourism forms and

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sustainability considerations of the industry. The book will appeal to tourism academics and students, in particular those with interests in educational and volunteer tourism as well as sustainable tourism and commodification.

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Welcome! is an intermediate level course for people who need to use or who are preparing to use English in their day-to-day work in the tourism, hospitality and travel industries.

Welcome! is for people working or planning to work in the tourism, hospitality and travel industries. The

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